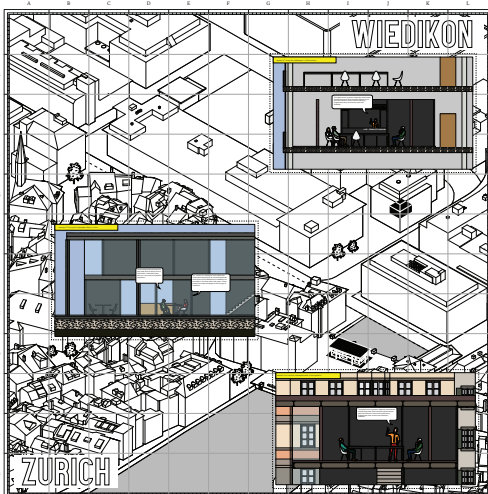
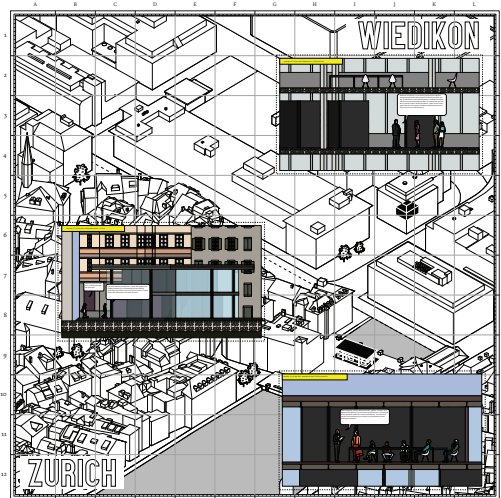




AGAINST PROPAGANDA

Decentralisation of Information System

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Abstract

Every year there are a few referendums in Switzerland. Among the voting material distributed by post, every citizen receives an informational brochure. For most people it is the main source of forming an opinion.

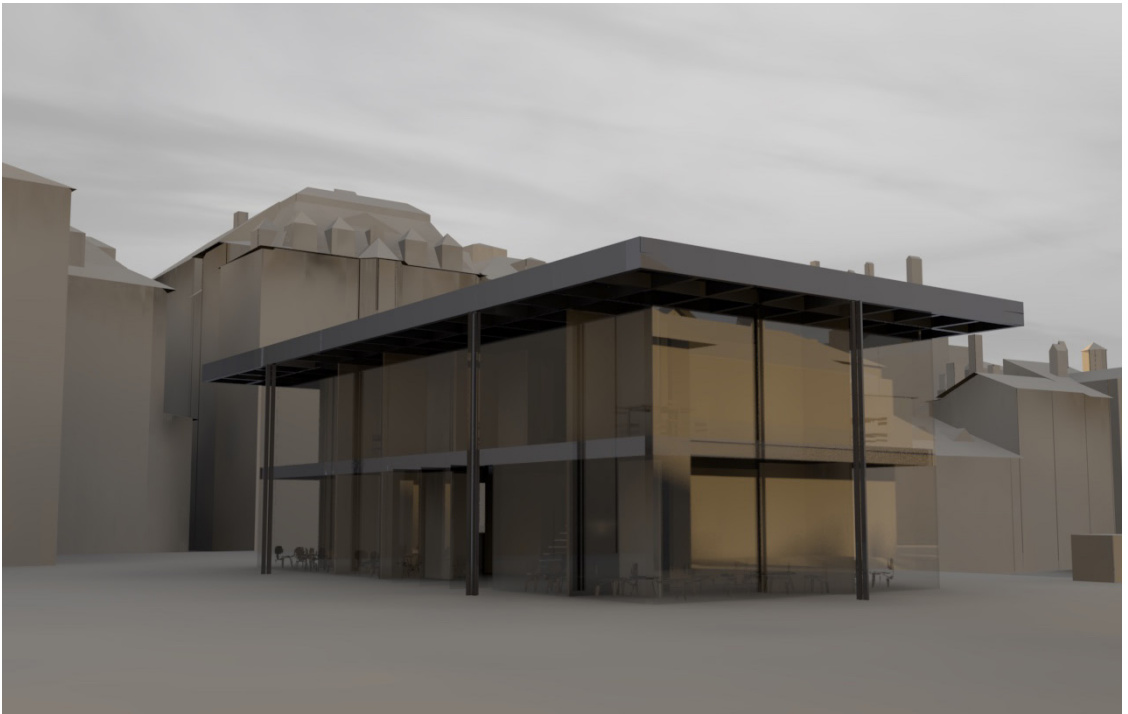
It means that the current information system on referendums is rather centralized and comes mainly from the Federal Palace in Bern.

The project aims to decentralize production of the information and to engage citizens at the local level to produce their own mean of information and thus contribute to a better engagement of the population.

Case study of Zurich

In order to better illustrate the idea we did a case study of the project implemented in the community of Zurich. The central point is a City Pavilion. It is based on a modular, metallic construction. Opening to the public space by its glass envelope. Located in proximity to the Municipal Palace on the Rathaus Bridge, it ensures a central position and good access.

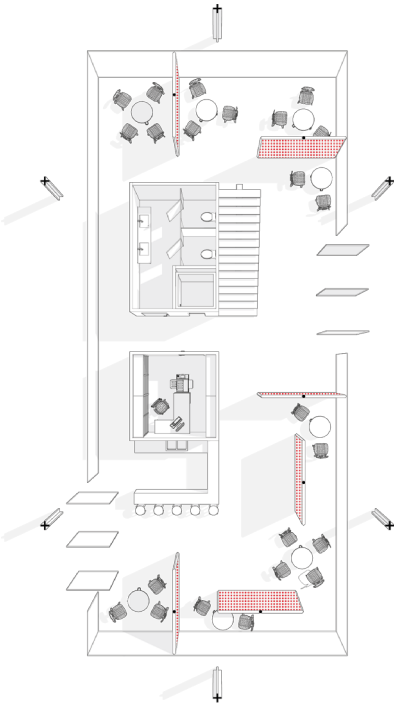
Zurich City Pavilion





Zurich City Pavilion
Located in proximity to the
Municipal Palace on the Ra-
thaus Bridge

On the ground floor the visitors can profit from the cafeteria to sit together and share their political opinions. There is also an office responsible for management of the whole system. The space can be freely organized and adapted to the users' needs thanks to rotating screens.

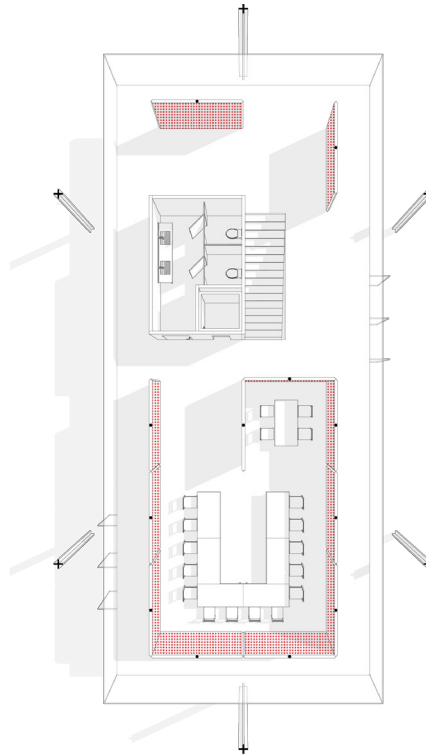


Pavilion Ground floor



The space on the first floor can be used as a traditional conference room, where members of a citizen panel meet for 4 days, debate and finally create a citizens' report on the voting. It can also be transformed into a more divided area to allow discussion in smaller groups. And finally it can become an exposition space, where we can find information about the current referendum and discover the culture of democracy.

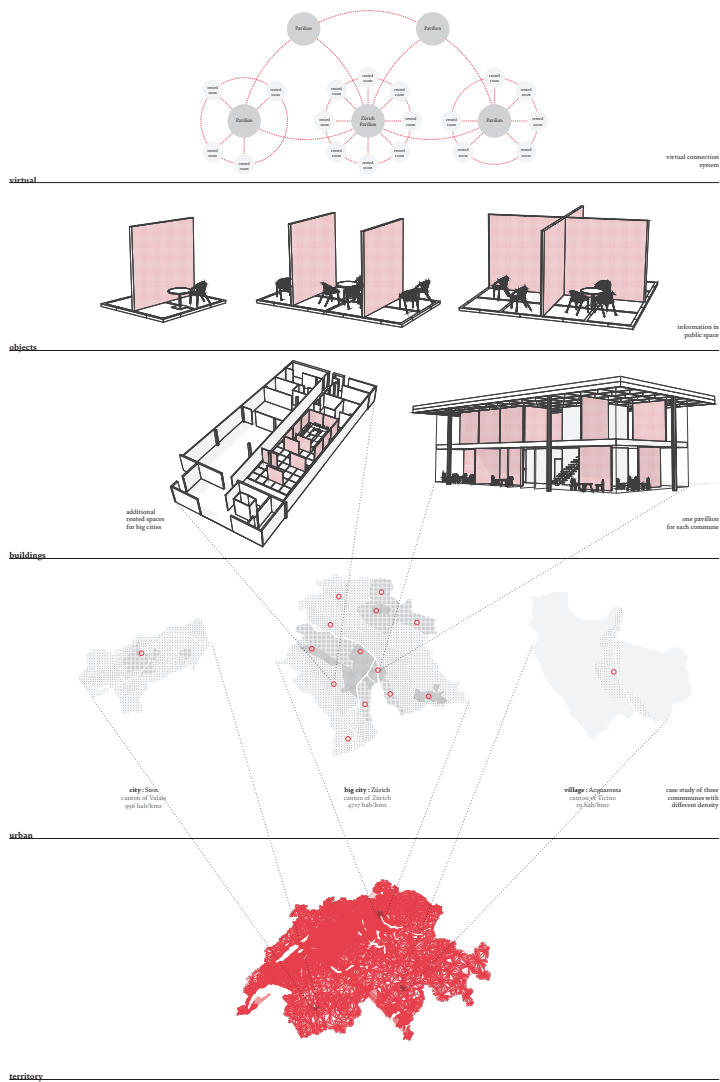
Pavilion First Floor



Informations Layers

In big cities such as Zurich, there is a need for adequate representation. In addition to the city pavilion, we imagine renting existing conference rooms and implementing the same modular structure there. Again, there is a variety of arrangements, from assembly space to exhibition area.

The project is spread throughout the city. Here you can find some examples of a punctual intervention in the public space based on the modular system. In addition to the informing screen, there is always a place to sit that encourages people to take some time and learn about the upcoming votation.



System Layers

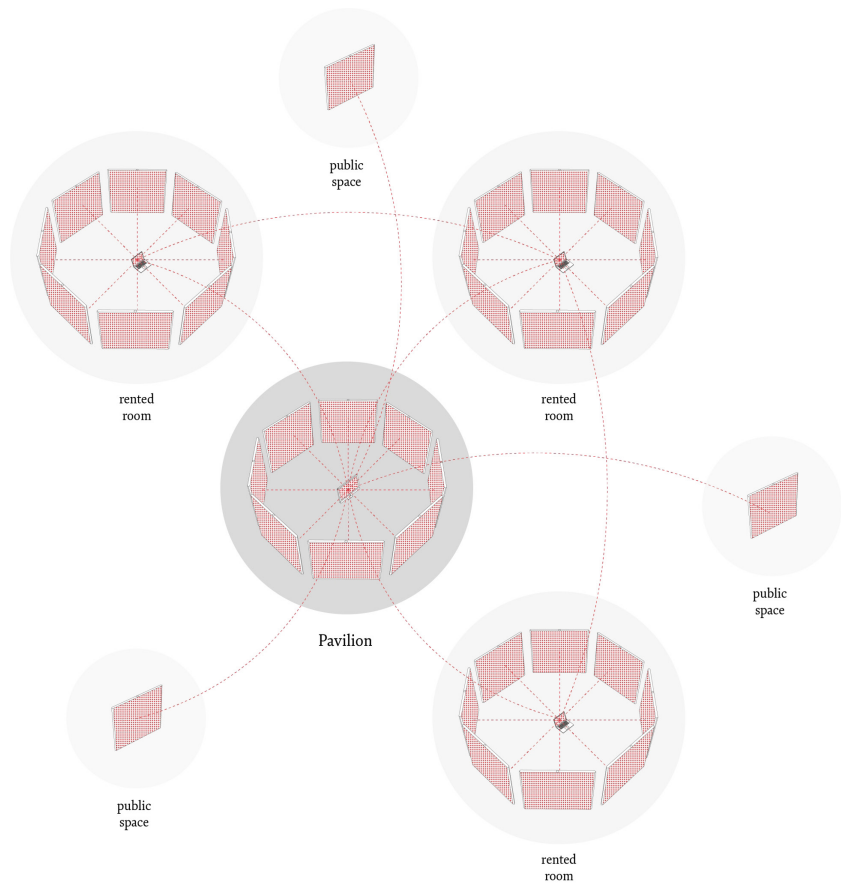
Interactions with the System

How are the screens connected and who decides what is being displayed?

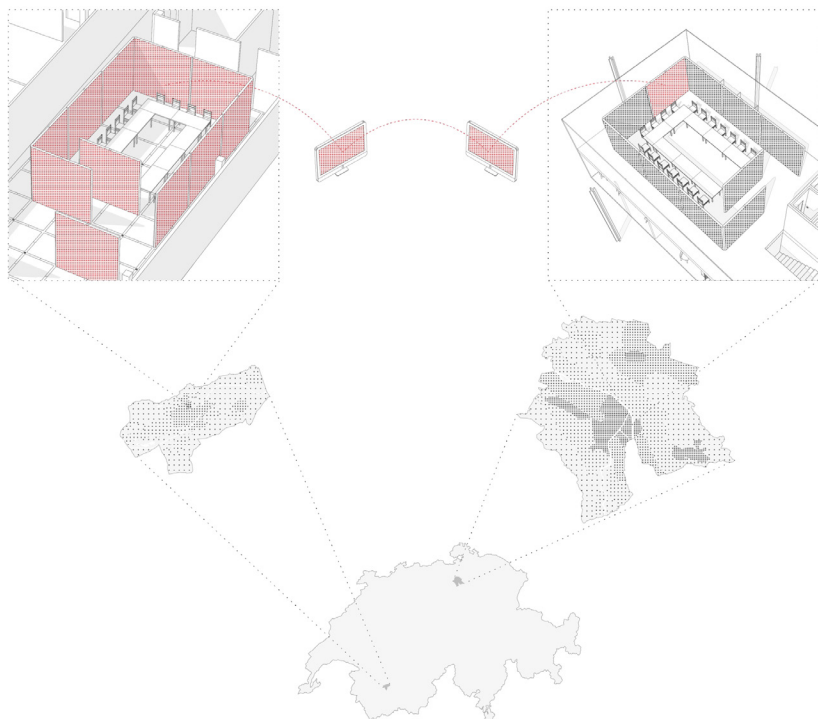
In the pavilion office space there is a main server which controls all the screens in the building but also control each rented room and its screens.

Nevertheless they have some freedom in choosing what is being displayed and who they want to connect with. The installations in the public space are entirely operated by the main server.

Local Connections



Inter-City Connections



Operation flow

Now, let's imagine that a new referendum has been announced by the Confederation.

Firstly, the office sends a letter to each citizen of Zurich allowed to vote. It's an invitation to participate in a citizen panel. Interested people send their candidacy back. The office prepares conference rooms and chooses up to 20 people per assembly from each district of Zurich. They try to have a diversity of peoples' age, sex and education level.

Then, chosen people participate for 4 days in the citizen panels. They discuss issues that accompany the votation, for and against arguments. Virtual connection allows different rooms to share opinions. Then those citizens prepare a citizen report and send it to the office. The information is being edited and displayed on the screens in different places all over the city.

Finally, the people living in Zurich can learn about the referendum and become more aware voters.



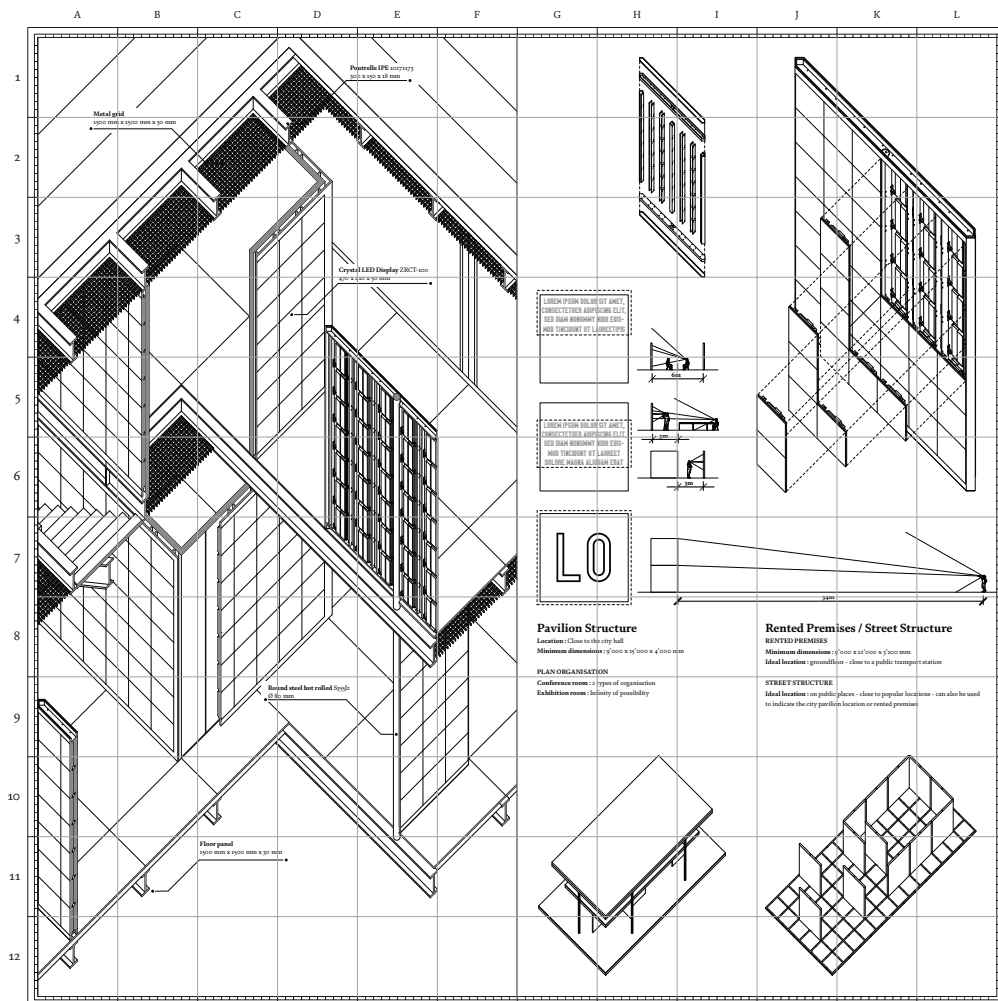
Operation flow

Details

What are the screens made of?

Composed of 42 units of led screen on each side, mounted on a light aluminium structure, the rotating walls measure 3m x 3m. They are the main component of the system.

Horizontal structure of the pavilion consists of steel grids. Vertically, the first floor is supported by the technical cores and the columns inside the rotating screens. The roof and the glass envelope are independent and held by six columns placed on the outside of the pavilion. It allows us to free up the space for the conference room on the first floor.



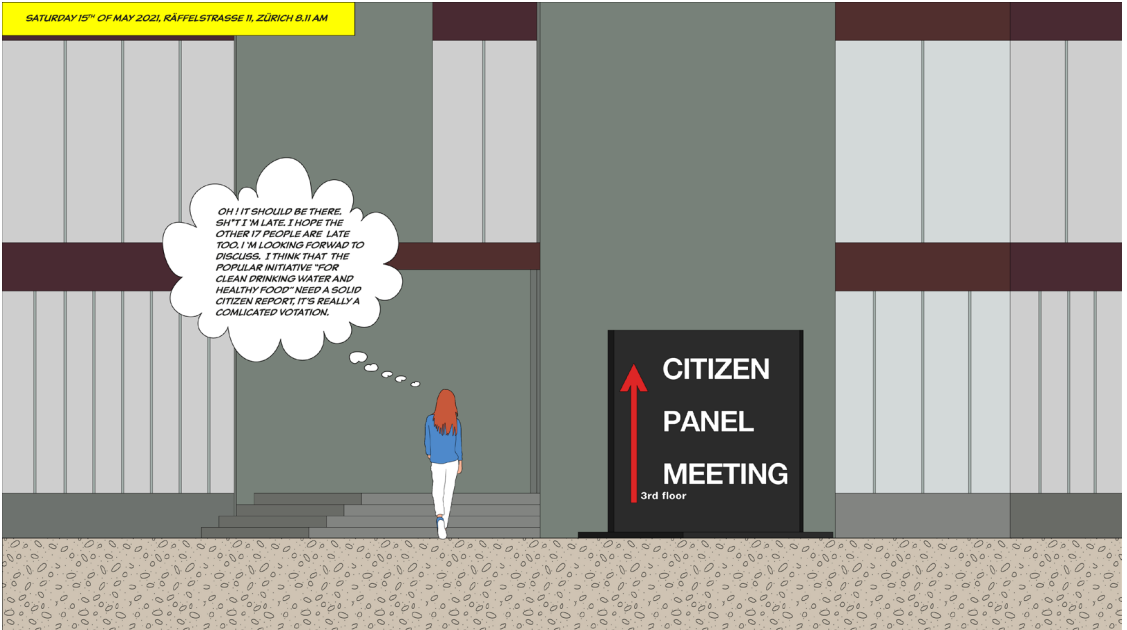
Details

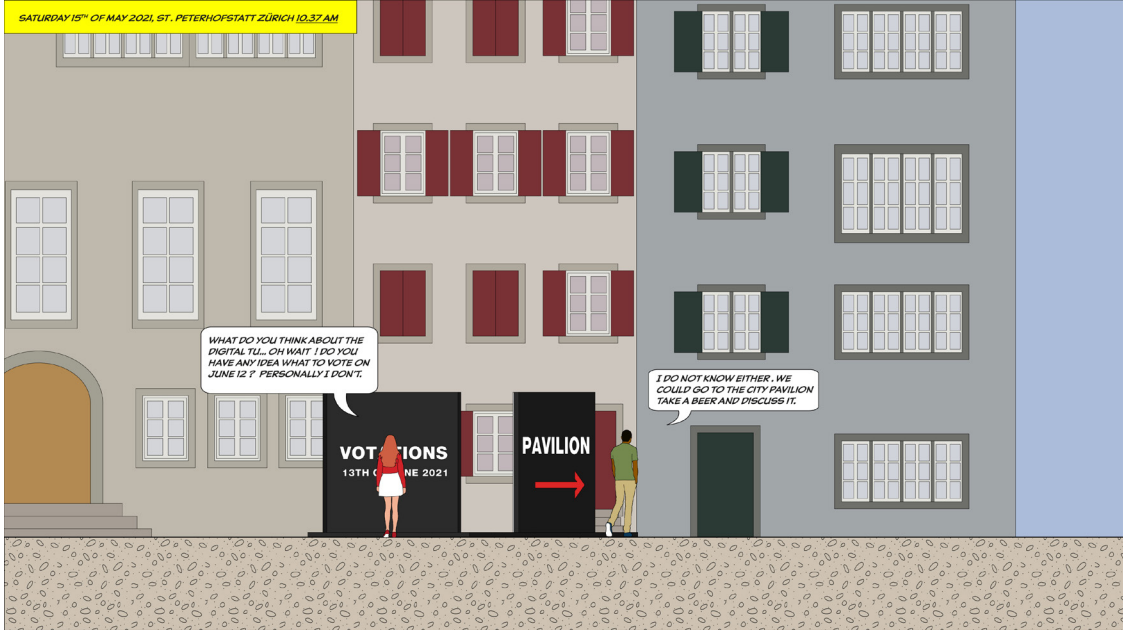
Contextualisation

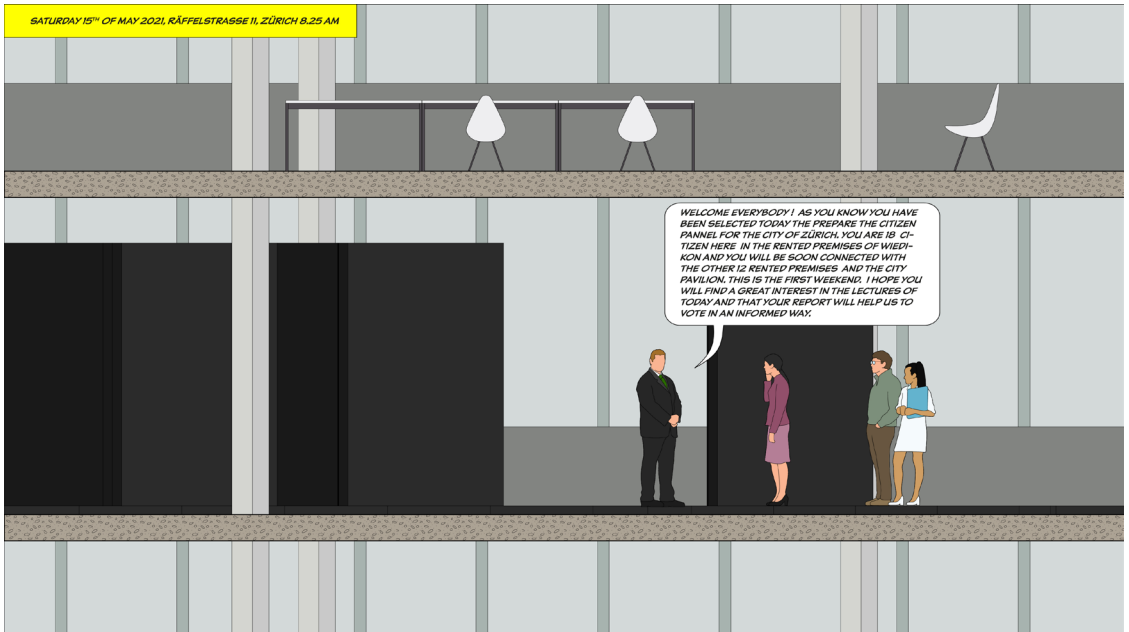
SATURDAY 15TH OF MAY 2021, RATHAUSPLATZ ZÜRICH 7.30 AM (PAVILION)



SATURDAY 15TH OF MAY 2021, RÄFFELSTRASSE 11, ZÜRICH 8.11 AM







SATURDAY 15TH OF MAY 2021, RATHAUSPLATZ ZÜRICH 9.34 AM (PAVILION)



SATURDAY 15TH OF MAY 2021, RÄFFELSTRASSE 11, ZÜRICH 9.34 AM

